



42nd Annual March of Dimes Perinatal Nursing Conference

*Perinatal Roadmap to
Excellent Patient Care*

March 6-7, 2017

**The Westin
Lombard York
Town Center

Lombard, IL**



welcome

It is with great pleasure that we invite you to join us for the 42nd Annual Perinatal Nursing Conference. The volunteers serving on this council work year-round to identify cutting edge topics and expert speakers. Nursing is an honored profession and the March of Dimes embraces the opportunity to support professional development efforts. We encourage you to attend and support this March of Dimes program, as we all work to protect our most precious resource: babies.

-The Perinatal Nursing Advisory Council

who we are

The March of Dimes is a champion for all babies – those born healthy and those who need our help to survive and thrive. These babies are the millions of reasons behind our urgent mission to improve the health of babies by preventing birth defects, premature births and infant mortality by:

- Supporting Nobel Prize®-winning research offering hope for prevention and solutions for babies born too soon or with birth defects
- Funding statewide quality improvement initiatives and programs which improve pregnancy outcomes and promote healthy mothers and babies
- Advocating for legislation that promotes maternal and infant health such as newborn screening and creation of a statewide taskforce to combat prematurity
- Providing support and information to families with a newborn in the neonatal intensive care nursery or where there has been a perinatal loss
- Providing public and professional education on issues relevant to the March of Dimes mission

conference objectives

The goal of this two-day program is to address significant and challenging areas of perinatal nursing practice. Upon course completion, the experienced professional will be better able to:

- Describe current trends and recent clinical advances which are significant to perinatal nursing practice
- Explore societal and professional issues challenging the delivery of perinatal healthcare today
- Improve quality of care based on evidence-based practices
- Discuss nursing research relevant to the comprehensive care of the childbearing family

who should attend?

Nurses, Midwives, Nurse Practitioners, Clinical Nurse Specialists, Nurse Managers, Nursing Students, Childbirth Educators, Lactation Consultants, Health Educators, Genetic Counselors and Public Health Nurses.

accreditation

Nurses: This activity has been submitted to the Ohio Nurses Association(OBN-001-91) for approval to award contact hours. The Ohio Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Lactation Consultants: An application for contact hours will be submitted to the International Board of Lactation Consultant Examiners.

perinatal nurse excellence award

Nominations may be submitted now through **January 27 @ 5PM** for the March of Dimes Perinatal Nurse Excellence Award. Five nurses will be recognized at the conference for their outstanding commitment and creativity in approaching the day-to-day challenges in the perinatal setting. Recipients will be notified by **February 10**. Award winners will receive free conference registration and will be recognized at the Awards Luncheon on **March 7**. Nominators of award winners will be provided complimentary conference attendance for **March 7**. Nomination forms are available at www.marchofdimesconference.org.

poster session

The March of Dimes Perinatal Nursing Advisory Council invites you to participate in our **fifth annual** poster session at the 2017 conference. Poster topics will be relevant to perinatal nursing. The posters will be research based as well as project based, including processes related to evidence-based practice or quality improvement initiatives. The authors will be present during designated viewing sessions to discuss their research. Poster abstract applications will be accepted through **January 23** and can be found at www.marchofdimesconference.org.

session tracking assistant

To assist in distinguishing which sessions best fit your educational needs, the indicators below can be found next to each topic in the agenda. Many sessions apply to multiple areas. Please visit www.marchofdimesconference.org for detailed session descriptions to assist you in the selection process.

◆ Public Health

□ High Risk Newborn

● Lactation

△ L&D/Mother Baby

perinatal nursing advisory council

Jennifer Johnson, RNC, BSN, ICCE

Co-chair

Advocate Condell Medical Center

Karen Werrbach, MSN, RNC-OB, NEA-BC

Co-Chair

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St. Alexius Medical Center

Carol Burke, RNC, MSN, APN/CNS

Loyola University Perinatal Center

Jennifer Carlson, BSN

Swedish American Hospital

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Children's Hospital University of Illinois

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University of Chicago Medicine

Louise Hauser, RN, BSN, CLS

Mercyhealth- Rockton Campus

Kim Kocur, RNC-OB, MSN, APN

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Michelle Liske, MSN, RN, CNL

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Carol Rosenbusch, RN

Ann & Robert H. Lurie Children's Hospital

Terri Russell, DNP, APN, NNP-BC

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Advocate Lutheran General Hospital

Jean Smith, RNC, MSN, NE-BC

Advocate Children's Hospital, Oak Lawn

Cynthia Wilson, RN, MS

Illinois Department of Human Services

Monday, March 6, 2017

7:00-8:00	Registration and Continental Breakfast Visit Exhibitors and Posters	
8:00-9:00	<i>Keynote Session</i>	Why (pre)Term Birth? <i>Vincent J. Lynch, Ph.D.</i>
9:00-9:15	Visit Exhibitors and Posters	
9:15-10:30 A Sessions (Select one)	A-1 ◆ ▲	Rocky Mountain High: Weeding Through the Issues of Marijuana Legalization <i>Cyndy Krening, MS, RNC-OB, C-EFM</i>
	A-2 □ ▲	Hot Topics in Neonatal Skin Care <i>Carolyn Lund RN, MS, FAAN</i>
	A-3 ◆ □ ▲	Zika Virus Update: What Providers Need to Know <i>Stephanie R. Black, MD, MSC</i>
10:30-10:45	Visit Exhibitors and Posters	
10:45-12:00 B Sessions (Select one)	B-1 ◆ ▲	Illinois Severe Maternal Hypertension Initiative: Improving Outcomes Through Evidence Based Practice <i>Ann E. B. Borders, MD, MSC, MPH</i>
	B-2 □	Misadventures in Neonatal IV Therapy: Central Lines and Peripheral IV Complications <i>Carolyn Lund RN, MS, FAAN</i>
	B-3 ● ▲	Obesity and Pregnancy: Obstetric and Life Long Implication for Mother and Fetus <i>James Keller MD MHSA</i>
12:00-1:15	Lunch Program / Visit Exhibitors and Posters	
1:15-2:15	<i>Keynote Session</i>	ILPQC: Perinatal Quality Collaboratives, a Key Strategy to Improve Health Outcomes for Moms and Babies <i>Ann E. B. Borders, MD, MSC, MPH</i>
2:15-2:30	Visit Exhibitors and Posters	
2:30-3:30 C Sessions (Select one)	C-1 □ ▲	Sudden Unexpected Postnatal Collapse of the Newborn: What You Can Do <i>Terri L. Russell, DNP, APN, NNP-BC</i>
	C-2 ◆ □ ▲	Newborn Screening: What We Are Doing for Infants 50 Years After the PKU <i>Kerri Z. Machut, MD</i>
	C-3 ◆	Community and Family Violence: A Public Health Crisis <i>Evelyn Perkins, RN, MS, PMH-BC, NE-BC</i>
3:30-3:45	Visit Exhibitors and Posters	
3:45-4:45 D Sessions (Select one)	D-1 □ ▲	<i>Strategies in the Management of Preterm Labor</i> <i>Patricia Heywood, M.D.</i>
	D-2 □	Preventing Chronic Lung Disease in Preterm Babies <i>Brett R. Galley, MD</i>
	D-3 ◆ □ ▲	Feeling Connected and Understood: The Power of Attunement with Families <i>Linda Gilkerson, LSW, PhD</i>

Tuesday, March 7, 2017

7:00-8:00	Registration and Continental Breakfast Visit Exhibitors and Posters	
8:00-9:00	<i>Keynote Session</i>	Social Determinants of Health Panel <i>Janine Hill MPH, PhD(c)</i> <i>Dr. Kirk E. Harris, MPA, JD, PHD, Esq.</i> <i>Amanda C. Mehl, RN, MPH</i> <i>Evelyn Perkins RN, MS, PMH-BC, NE-BC</i>
9:00-9:15	Visit Exhibitors and Posters	
9:15-10:30 E Sessions (Select one)	E-1 □ △	Risk and Liability Issues in Perinatal Medicine: How to Defend a Malpractice Case <i>Jane A McAtee, J.D.</i>
	E-2 ◆ □ △	The State of Illinois Responds to the NAS Crisis <i>Mary Puchalski, DNP, APN, CNS, NNP-BC</i>
	E-3 ● ◆ △	Perinatal Revolution: Impact of Community-Based Doula <i>Brenda Reyes, RN, CLC</i> <i>Tikvah Wadley, AAS, CD(DONA), BDT (DONA)</i>
10:30-10:45	Visit Exhibitors and Posters	
10:45-12:00 F Sessions (Select one)	F-1 △	Labor Management Update <i>Kathleen R. Simpson, PhD, RNC, CNS-BC, FAAN</i>
	F-2 □	Antimicrobial Stewardship within the Neonatal ICU <i>Kristen M. Welsh, PharmD, BCPPS</i>
	F-3 ◆ ●	No Mother Left Behind: Reducing Breastfeeding Disparities Among African American Women <i>Kimberly Seals Allers</i>
12:00-1:15	Lunch Program / Visit Exhibitors and Posters	
1:15-2:15	<i>Keynote Session</i>	Inspired Nurse <i>Rich Bluni, RN, LHRM</i>
2:15-2:30	Visit Exhibitors and Posters	
2:30-3:30 G Sessions (Select one)	G-1 □ △	Chorioamnionitis at Term <i>Carol Burke MSN, APRN/CNS, RNC-OB</i>
	G-2 □ ◆	Neurodevelopment in Preterm Infants: Perinatal Strategies to Improve Outcomes <i>Kousiki Patra, MD</i>
	G-3 ● △ □	Establishing Best Practice – Implementing the Baby-Friendly Initiative <i>Pam Allyn, RN, BSN, LCCE, IBCLC</i>
3:30-3:45	Visit Exhibitors and Posters	
3:45-4:45 H Sessions (Select one)	H-1 ◆ △	Unspoken: The Culture of Female Genital Cutting <i>Mary Coughlin BSN RNC</i> <i>Ramona Hunter, RN, MS, WHNP-BC</i>
	H-2 □ △	Lessons Learned from Medical Negligence Litigation <i>Kenneth T. Lumb, JD</i>
	H-3 ◆ □ △ ●	When Two Major Health Initiatives Collide: Preventing Pregnancy and Protecting Milk Supply in NICU Mothers <i>Paula P. Meier, PhD, RN, FAAN</i> <i>Beverly Rossman, PhD, RN</i>
4:45-5:00	Conference Evaluations	

◆ Public Health

□ High Risk Newborn

● Lactation

△ L&D/Mother Baby

location & hotel

The 2017 Conference will be held at the **Westin Lombard Yorktown Center**, 70 Yorktown Shopping Center, Lombard, IL. Located just 30 minutes west of Chicago and steps from Yorktown Shopping Center, with shops, restaurants, and evening activities, the hotel is easily accessible from all major expressways as well as O'Hare International and Midway airports. For further information visit

<http://www.westinlombard.com>.

Parking is free of charge.

A limited block of rooms is being held under March of Dimes Annual Perinatal Nursing Conference at the discounted rate of **\$124.00 per night** for both single and double rooms (tax not included). Rooms are available for the nights of **Sunday, March 5, Monday, March 6, and Tuesday, March 7**. Rates are subject to local and state taxes. The deadline to reserve a room at this rate is 5 PM on **February 13**. Rooms may be reserved by calling the hotel at **(888)627-9031** and requesting a room under the **March of Dimes Annual Perinatal Nursing Conference Block**.

registration information

Please fill out the Registration page with your payment and mail or fax to:

**March of Dimes
Perinatal Nursing Conference
111 W. Jackson Blvd, Suite 1650
Chicago, IL 60604
Fax: (312) 435-0988**

Register online at www.marchofdimesconference.org

Telephone registrations are not accepted.

Please make checks payable to **March of Dimes**.

Single & Multi Day Registrations may not be shared.

Cancellations: Cancellations received on or before **February 10** will receive a full refund. Those received after this date will be assessed a \$50 processing fee. **No refunds are given for no shows or cancellations received after February 24.**

Substitutions are accepted.

For more registration information, special needs or questions, contact:

**Anna Blankenberger, MPH
312-765-9031
abankenberger@marchofdimes.org**

faculty

Pam Allyn, RN, BSN, LCCE, IBCLC

Lactation Education Consultants

Stephanie Black, MD, MSc

Chicago Department of Public Health

Rich Bluni, RN, LHRM

Studer Group, a Huron Solution

Ann E. B. Borders, MD, MSc, MPH

Northshore University Health System
The University of Chicago

Carol Burke MSN, APRN/CNS, RNC-OB,

Loyola University Medical Center

Mary Coughlin, BSN, RNC

Rush University Medical Center

Brett R. Galley, MD

Renaissance Medical Group

Linda Gilkerson, LSW, Ph.D.

Erikson Institute

Kirk E. Harris, MPA, JD, Ph.D., Esq.

Fathers, Families & Healthy Communities

Patricia Heywood, MD

Advocate Christ Hospital

Janine Hill, MPH

Lewis Health Solutions

Ramona Hunter, RN, MS, WHNP-BC

Rush University Medical Center

James Keller, MD, MHSA

Advocate Trinity Hospital

Cyndy Krening, MS, RNC-OB, C-EFM

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Nursing

Tikvah Wadley, AAS, CD(DONA), BDT (DONA)

HealthConnect One

Kristen M. Welsh, PharmD, BCPPS

Rush University Medical Center

registration form

*Name: _____

*Organization: _____

*Home Address: _____

*City: _____ *State: _____ *Zip: _____

Phone: _____ *Email: _____

**required*

Sign up for BOTH days and receive up to 15 contact hours for only \$275.

To receive these prices, register and pay by 2/10/2017. All prices will be raised by \$50 after that date.

Monday Only Special : \$175 _____ Tuesday Only Special: \$175 _____

Two Day Special: \$275 _____ Total: _____

Registration after 2/8/16:

Monday only: \$225 _____ Tuesday only: \$225 _____

Two Day Special: \$325 _____ Total: _____

Special Dietary Needs: (Circle one, if applicable)

Vegetarian

Gluten Free

Other: _____

Payment Method Circle one of the following:

Visa

MasterCard

Discover

American Express

Check

Name on Card _____ Exp _____/_____

Card Number _____ Security Code _____

MUST include a copy of your check request or purchase order if payment is forthcoming

Please circle your breakout sessions:

Monday

A-1 B-1 C-1 D-1

A-2 B-2 C-2 D-2

A-3 B-3 C-3 D-3

Tuesday

E-1 F-1 G-1 H-1

E-2 F-2 G-2 H-2

E-3 F-3 G-3 H-3

**Thank you and we looking forward
to seeing you in March!**



111 W. Jackson Blvd., Suite 1650
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Our Green Initiative

In effort to conserve resources and protect the environment, our brochure is shorter and registrations will be submitted online. Full session descriptions can be viewed at:

www.marchofdimesconference.org

Speaker presentations will be available for you to download prior to the conference on **Friday, February 24**. **Handouts will not be available at the conference.**

You will receive a special link upon registration.

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